UNMATCHED SECURITY

INTRODUCING HP’S MOST SECURE AND MANAGEABLE PCs
In our increasingly connected world, cybercrime is one of business’ biggest threats. We’ve got your back. Introducing HP’s most secure and manageable PCs.

YOUR IN-DEPTH DEFENSES. BUILT BY HP.

SECURITY BUILT-IN

Businesses can no longer rely on software security alone—especially with the rise in cybercrime and the potential financial damage. HP Elite PCs with Intel® Core™ vPro™ processors have hardware enforced security solutions, making them far less vulnerable and far more trustworthy, right out of the box.

SELF-HEALING

With new malware emerging faster than most businesses can keep up with, a system that can react with equal speed has never been more crucial. That’s why HP Elite PCs have an integrated self-healing solution. Whenever a security threat is detected, they automatically protect, detect and recover from any effects—even if it’s an attack they haven’t seen before. They look after themselves, so you can focus on what’s most important for your business, knowing you’re fully secured.

EASY TO MANAGE

Security is mission-critical for every business. With an HP Elite PC, company IT teams can remotely manage all aspects of it—right down to the BIOS and drivers. Designed with manageability in mind, this hardware provides complete compliance for organisations of 10 – 10,000 or more, while saving them money and time.
reliable security 24 hours of the day
helping it managers to regain control
giving company employees piece of mind

MORNING
Despite the entire fleet of new HP Elite PCs, with Intel® Core™ vPro™ processors, she has in front of her, our IT Manager feels confident. She knows she can set them up in no time with the HP Manageability Integration Kit.

DOWNLOAD OUR HP REVEAL APP, CREATE AN ACCOUNT, THEN SEARCH AND FOLLOW “HP PC SECURITY”
SCAN THESE PAGES WITH OUR HP REVEAL APP TO BRING THIS BROCHURE TO LIFE

AFTERNOON
Having downloaded the latest anti-virus software across the network, our IT Manager can take her lunch break, confident her security efforts won’t be compromised. With HP Sure Run, even hackers can’t shut her network down.

EVENING
Our employee has to travel overseas for a meeting tomorrow. At the airport terminal, he decides to go over the facts and figures one last time, but is conscious of prying eyes. By activating HP Sure View, he has instant screen privacy at a touch of a button – which means instant data security.

MORNING
While having breakfast at home, our employee sits down to check his first flood of emails. He receives an invitation to a new conference and registers. The link leads to a malicious website. He warns his employee about this PC. But with HP Sure Click, he does not have to worry. He’s fully protected. Once he closes his browser, the malware is gone.

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Evening
Every time our employee needs to log onto his PC, he uses his fingerprint and contactless card. Easy, fast and much more secure than the previous single password he had. To avoid attacks from stolen credentials, he can log on with up to 3 simultaneous methods with HP Multifactor Authenticate based by Intel® Authenticate™ technology.
Hardware features with an advantage

Secure – Click Safely

Managing sensitive personal data in a connected, mobile world means understanding security threats and knowing how to protect your company. A single vulnerability can open the door to a network and all the sensitive data it contains. Hardware-based HP Sure Click ensures that web-based attacks are contained to an isolated tab and are not spread across your other browser tabs, PC or network.

Authenticate Safely

Even the most secure password isn’t 100% effective at protecting devices. With HP Multifactor Authenticate, based on Intel® Authenticate™ technology, you can require up to three factors of authentication for login, including fingerprint or facial recognition – each adds an extra layer of security against hackers.

Privacy Screen at the Touch of a Button

Visual hacking is the most simple form of data theft. It may be a tactical form of shoulder surfing, but it’s effective 9/10 times. HP Sure View is an integrated privacy filter that prevents unwanted viewers from seeing the screen. Simply press F2 and the privacy screen is activated.

Thwarting Hackers

To gain access to your PC, attackers often use malware to shut down critical operating system processes, like antivirus or firewalls. HP Sure Run is built into the hardware to prevent services being switched off. In the event of an attack, it automatically restarts the processes that make your PC more secure.

Full Fleet Control from Anywhere

By using the HP Manageability Integration Kit and the latest generation of Intel® Core™ vPro™ processors with Intel® Active Management Technology, IT professionals can centrally manage and remotely control key security solutions, such as HP Sure Start or enterprise security policies for an entire fleet of HP PCs.

Self-Healing BIOS in a Matter of Seconds

In the event of a malware attack at the BIOS level, your antivirus software is redundant and your PC is bricked. To prevent this, HP Sure Start is the first and only self-healing BIOS, inspecting the system BIOS and automatically reinstalls it with a trusted copy.

Your network is only as secure as its weakest link. And that includes printers. Find out how HP can also keep your printers secure, and your network with it at hp.com/go/printsecurity.

Download our HP Reveal App, create an account, then search and follow “HP PC Security”. Scan these pages with our HP Reveal App to bring this brochure to life.

Introducing our most premium and secure PC range:

For powerful performance both in the office and on-the-road, meet the HP Elite family. Like the thin and light HP EliteBook x360 – 1030 G2 with the Intel® Core™ i7 processor, 300° of variability across five modes, over 16 hours of battery life and connected security makes it the perfect PC for highly mobile professionals.

Discover more at hp.com/uk/elitebook-x360

Smaller, faster, brighter – plus more secure than ever, these distinctively designed workstations let you work anywhere. Featuring HP’s brightest 4k display, ultra-thin design and certified processing power for editing and rendering, you can unleash your creativity and be as productive on the go, just as you are in the office.

Find out more at hp.com/go/zbookstudio

With security, durability and flexibility built into its design, the HP Engage One is the ideal solution to support your critical business operations. Offering a modern approach to retail, this versatile POS system is set to transform your customer experience.

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